

# Leadership Networks™



## 2008 Upgrades

New tools to help sales teams make contacts and get meetings

Six months ago, Leadership Directories introduced Leadership Networks™, a networking tool that gives subscribers detailed, interactive maps of how and why over 700,000 individuals connect to each other in government, business, media, and the nonprofit world. It shows you connections through board membership, work history, family ties, education, and more.

Plus, Leadership Networks™ gives you contact information - names, titles, phone and fax, emails, biographical data, career history - that's updated each and every day.

We've spent the last few months gathering feedback from professionals around the country on how to enhance Leadership Networks™, and we recently added some impressive new features we know you can use:

- **Map a path of connections** from yourself or someone you know to an entire organization...or from one organization to another.
- **My Network** enables you to strengthen your network by tagging people you know. Your network will be a rich combination of people you link to through automatically-generated connections as well as your personal knowledge of who you know. Plus, you can add notes to individuals and comments about connections between individuals.
- **A "reports to" connection** that links individuals to the people they work for or people that work for them.
- **Contribute information** about yourself and others in your firm to become part of the Leadership Directories database.

## Ask us about a trial

Get a quick "how-to" demo and request a free one-week trial of Leadership Networks™. If you live in the New York or Washington, D.C. metropolitan areas, we'd be happy to drop by for an in-house consult. Or, we can arrange a webinar any time at your convenience.

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