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### Updated daily

An online subscription means no more waiting for quarterly News Media Yellow Book updates. New info is often entered within hours of verification. Over 34,000 reporters, editors, and staff are included - that's **10% more journalists** (3,500) in the online edition than the News Media Yellow Book, including expanded coverage of bloggers, online journalists, and editors and reporters working in regional bureaus and on local editions.

### More email addresses

Over 30,000 e-mail addresses, including more than 10,000 newly collected e-mail addresses that are not included in the News Media Yellow Book.

### Fast look-ups

Quickly search for journalists to find detailed information, including Best Contact information, beats, notes, and preferred method of contact. Or search media outlets (TV, radio, magazines, etc.) for full listings that display journalists, editors, writers, and reporters broken out by bureaus and desks.

### Expanded beat information

Detailed beat information is included for over 15,000 journalists.

### Leadership® Mobile

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### IP access for your office

IP or referring URL online access (one concurrent user) means your whole office can have access - no passwords, no hassle.



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