



News Release

Leadership Directories Launches Leadership Profiles on Demand™

FOR IMMEDIATE RELEASE

Leadership Directories Data Now Available in a Convenient on-Demand Format

New York, NY, January 5, 2006 - Leadership Directories, a leading provider of premium contact solutions, covering the public and private sectors, today announced the launch of Leadership Profiles on Demand™ (www.leadershipprofiles.com). Leadership Profiles on Demand™ enables customers to purchase individual profiles of any person or organization from the Leadership Directories database of over 450,000 leaders at over 30,000 major U.S. government, business, professional, and nonprofit organizations.

“We’re excited about being able to offer our data in an on-demand format,” said Sue Healy, Director of Product Marketing for Leadership Directories. “We think the ability for customers to receive the exact information they need, instantaneously, will be very attractive.”

Doris Nay, Librarian at law firm Hyman Phelps & McNamara, an early customer for Leadership Profiles on Demand™, liked that “the product was easy to use” and appreciated that it “offered firms with smaller budgets the chance to purchase our excellent data at a reasonable price, while allowing them to bill it back to the clients.”

People profiles deliver contact information such as address, phone and fax number, and e-mail address, plus the person’s primary job and secondary positions held, including corporate and nonprofit board memberships. In addition, profiles may include biographical information, such as photo, education, and career background.

Organization Profiles supply contact information, including address, phone and fax number, and web site, for locations as well as biographical and contact information for management and board members. Additional information includes business description or mission statement, number of employees or members, and relevant financial data, such as annual revenue, assets, or budget.

Because many organizations perform research or purchase information on behalf of clients, Leadership Directories has responded to customer needs by providing a convenient Billing Reference Report section for purchasers who register on the Leadership Profiles on Demand™ site. Registrants may assign a Billing Reference number to each Profile they order, and then easily download reports based on these numbers.

About Leadership Directories

Leadership Directories (LDI) is a leading provider of premium contact solutions, covering the public and private sectors. Founded in 1970, LDI maintains a rich database of biographical and contact information on nearly a half-million leaders and executives from over 30,000 organizations across the United States. Our integrated solutions enable customers to cost effectively navigate the complexities of federal, state, and local governments; major corporations; nonprofits; and more. Customers include government affairs professionals, sales and marketing executives, public relations firms, trade associations, attorneys, and executive search consultants, among others. LDI content is available online, through data feeds, as lists, on demand, and in print. Custom solutions are also available.

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