



## News Release

February 22, 2007

FOR IMMEDIATE RELEASE

### **Leadership Directories releases *Leadership Alerts*<sup>™</sup> New online service provides daily notifications on leadership changes in the United States**

New York, NY (Leadership Directories, Inc.) February 22, 2007 – Leadership Directories is pleased to announce the release of *Leadership Alerts*<sup>™</sup>, an online service that sends leadership updates directly to subscribers' email inboxes each day. *Leadership Alerts*<sup>™</sup> delivers breaking information about new contacts in new roles, with new titles, e-mail addresses, phone and fax numbers, and more.

Subscribers to *Leadership Alerts*<sup>™</sup> can customize search criteria and track any individual in the Leadership Directories database, comprised of over 400,000 decision-makers in government, corporate, media, legal, and nonprofit organizations. An Alert is sent each time the selected individual's information is updated, or if a new person matching the set criteria is added to the database. The Alert will include all of the current contact information, biographical data, and job information contained in the database for this person, along with the former information.

"Our editors are constantly updating, changing, and adding to the information in our database," said Sue Healy, Leadership Directories' Vice President of Product Development. "Because *Leadership Alerts*<sup>™</sup> pushes these changes directly to our subscribers, this new information is immediately apparent, and actionable, for our customers."

With *Leadership Alerts*<sup>™</sup>, users can stay current with shifts in personnel and organization, update their media or government contact sheets, prospect sales leads, provide a resource for students and professionals, or monitor breaking news. An organization's database can be fully updated at all times by downloading a file of changes to the people or job functions that are being tracked.

About Leadership Directories, Inc.

Leadership Directories (LDI) is a leading provider of premium contact solutions, covering the public and private sectors. LDI maintains a rich database of biographical and contact information on over 400,000 leaders and executives from over 40,000 government, corporate, legal, media, and nonprofit organizations across the United States. LDI content is available online, as data feeds, as lists, on demand, in print, or as custom solutions.

For more information, please visit [www.leadershipdirectories.com](http://www.leadershipdirectories.com).

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