



News Release

May 14, 2008

FOR IMMEDIATE RELEASE

Leadership Directories Launches Leadership Lists® Website

New York, NY (Leadership Directories, Inc.) May 14 – Leadership Directories announces the launch of www.leadershiplists.com – a website that offers marketing and development professionals a new way to purchase mailing and contact lists from Leadership Directories.

Using criteria such as job function, organization type, and industry category, www.leadershiplists.com visitors can build up-to-date lists from the Leadership Directories database of over 400,000 government, corporate, and non-profit leaders. Customers can also check off gender, state, and zip code options to define the exact audience they want to reach.

“Our new site offers a fast, no-hassle way to purchase contact data for sales, development, and communications campaigns,” says Adam Bernacki, Leadership Directories’ Vice President of Sales. “Just select the audience you need, add to your shopping cart, check out, and you’re done – it’s that easy.”

Leadership Directories’ mailing lists are well suited for projects that require one-time use of our data. The contact list option contains phone and fax information for one year (unlimited use). All www.leadershiplists.com lists are pre-selected and de-duped, and all data is updated quarterly: January, April, July, and October. If customers require assistance, Leadership Directories relationship managers are available to help build lists and answer questions.

Visit www.leadershiplists.com for more information.

About Leadership Directories, Inc.

Leadership Directories (LDI), a leading provider of premium contact solutions, maintains a rich database of biographical and contact information for professionals in the public and private sectors. LDI content is available online, as data feeds, as lists, on demand, in print, or as custom solutions. Visit Leadership Directories at www.leadershipdirectories.com.

For more information about Leadership Directories or Leadership Lists® please contact:

Matthew Brown
Marketing Director
Leadership Directories, Inc.
Phone: (212) 627-4140
Fax: (212) 645-0931
mbrown@leadershipdirectories.com
www.leadershipdirectories.com