



News Release

Leadership Directories Information Now Available through Alacra

FOR IMMEDIATE RELEASE

Leadership Directories Content to Drive Alacra Corporate Connections

NEW YORK, NY, June 6, 2005 - Leadership Directories announced today that it has entered into partnership with global content aggregator, Alacra, to provide Alacra clients with access to information on approximately a half million United States leaders and executives. Content includes biographical and contact information on the leaders of federal, state, and leading local governments, as well as information on leaders and executives across the corporate, financial, nonprofit, association, and legal sectors.

Leadership Directories content will fuel *Alacra Corporate Connections*, a new application that helps investment banks, consulting firms, law firms, and corporations leverage existing relationships for business development. Content will also be available through other Alacra solutions, including Alacra Book, Alacra Links, and Alacra Compliance. The Alacra repository is comprised of more than 100 business information databases, as well as a comprehensive archive of related websites. Alacra clients enjoy the ability to combine disparate sources to create a unique view of a company, industry, or individual.

Updated monthly, Leadership Directories content includes information on leaders and executives across the public and private sectors, in addition to information on their affiliations and organizations' structures. Content also includes hard-to-find information, such as that on nonprofit organizations, trade associations, special interest groups, and privately held corporations. Such coverage provides users with a unique and comprehensive view of the leaders of the United States.

"Partnering with Alacra is part of our strategy to expand the distribution of Leadership Directories content to professional users," said Sue Healy, Director of Product Marketing, Leadership Directories. "Leadership Directories content has long been a valuable resource, particularly to consultants, attorneys, and bankers. Distribution over Alacra will make it easier for them to access our content. The Alacra system will also make it easy for them to allocate expenses to clients and projects."

"Our clients' businesses are based upon relationships. Leadership Directories content will help our clients better understand their clients and prospects," said Steve Goldstein, Chief Executive Officer, Alacra. "Our customers have been asking for information that will help them leverage

informal networks. Access to Leadership Directories information is sure to fill this void. Leadership Directories coverage of corporations, nonprofits, trade associations, law and PR firms, and government adds a unique set of content to identify networks."

About Leadership Directories, Inc.

Leadership Directories, Inc. (LDI) is a leading content provider, covering both the public and private sectors. Founded in 1970, LDI maintains a rich database of biographical and contact information on nearly a half-million leaders and executives from over 60,000 organizations. Our integrated solutions enable customers to quickly and cost effectively navigate the complexities of federal, state, and local governments; major corporations; nonprofits; and more. Customers include government affairs professionals, public relations firms, sales and marketing executives, attorneys, executive search consultants, and more. LDI content is available online, as data feeds and pre-selected lists, or in print. To learn more, visit <http://www.leadershipdirectories.com>.

About Alacra

Alacra is a leading global provider of business and financial information and workflow solutions. Founded in 1996, Alacra is a privately held company based in New York City. Alacra provides a diverse portfolio of sophisticated online services that allow users to quickly find, analyze, package, and present mission-critical business information.

Alacra clients include over 750 leading financial institutions, management consulting, law and accounting firms, and other corporations globally. For more information about Alacra, visit the company's Web site <http://www.alacra.com> or call 212-363-9620.

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Media Contact:

Sue Healy
Director, Product Marketing
Leadership Directories, Inc.
212-627-4140
shealy@leadershipdirectories.com

Carol Ann Thomas
Marketing Manager
Alacra, Inc.
212-806-3841
<mailto:carolann.thomas@alacra.com>