



## *News Release*

June 11, 2007

FOR IMMEDIATE RELEASE

### **Leadership Directories adds Christopher Farley as Regional Sales Director**

New York, NY (Leadership Directories, Inc.) June 11, 2007 – Leadership Directories (LDI), a provider of high-quality contact information for the leaders of major United States government, business, professional, and nonprofit organizations, has hired Christopher Farley as the Regional Sales Director responsible for the District of Columbia, Virginia, and Maryland.

Farley has more than 10 years of experience in sales and corporate development. He recently used his international and domestic financial services experience on behalf of the Corporate Executive Board, offering consultancy services to the European and Asian financial markets. Farley will act as Leadership Directories' client liaison in the capital area, meeting with current and potential clients on a regular basis, soliciting feedback on LDI products, and providing training.

"This is a great opportunity to strengthen Leadership Directories' relationships in D.C., Virginia, and Maryland," said Farley. "I look forward to traveling the area, meeting with people face-to-face, and working to find ways that our information solutions can help their lobbying, sales, and advocacy needs."

Farley will support the full range of LDI products, including *The Leadership Library® on the Internet*, an online database that is updated daily and offers all of LDI's data for subscribers to browse, search, and download.

#### About Leadership Directories, Inc.

Leadership Directories (LDI) is a leading provider of premium contact solutions, covering the public and private sectors. LDI maintains a rich database of biographical and contact information on over 400,000 leaders and executives from over 40,000 government, corporate, legal, media, and nonprofit organizations across the United States. LDI content is available online, as data feeds, as lists, on demand, in print, or as custom solutions.

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