



News Release

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FOR IMMEDIATE RELEASE

Leadership Directories Partners With Marketwire

New York, NY (Leadership Directories, Inc.) June 23 – [Leadership Directories](http://www.leadershipdirectories.com), a leading provider of premium contact solutions covering the public and private sectors, announced their partnership with [Marketwire](http://www.marketwire.com), a full-service newswire and communications workflow solutions provider. The partnership utilizes Marketwire's tools and services for news distribution and communications workflow, giving Leadership Directories' clients the ability to distribute their press releases quickly and easily to the largest media outlets in the world.

"The combination of our [News Media Online](http://www.leadershipdirectories.com/news-media-online) and Marketwire's news distribution expertise gives our customers the full range of services they need for a successful PR campaign," said Sue Healy, Vice President, of Products and Content, Leadership Directories.

Leadership Directories' clients will be able to target their releases appropriately - by geography, special interest or industry; reach thousands of newspapers, broadcast outlets, newswires, websites, financial terminals, databases, trade publications and more; and choose from local, regional, national or international distribution options.

"By partnering with Leadership Directories, we're giving today's information providers greater access to the valuable data they need," said Sylvie Harton, VP Sales, Marketwire. "We look forward to providing Leadership Directories with the latest tools, services and technologies to enhance the reach of their news and information."

About Leadership Directories, Inc.

[Leadership Directories](http://www.leadershipdirectories.com) (LDI) is a leading provider of premium contact solutions, covering the public and private sectors. Founded in 1970, LDI maintains a rich database of biographical and contact information on nearly a half-million leaders and executives from over 40,000 organizations across the United States. LDI's integrated solutions enable customers to navigate the complexities of federal, state, and local governments; major corporations; nonprofits; and more. LDI content is available online, as data feeds, as lists, on demand, in print, or as custom solutions. For more information on all of Leadership Directories content solutions, please call 212-627-4140 or visit us at www.leadershipdirectories.com.

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