



News Release

Leadership Directories Names Ruth Hurd Executive Vice President and Chief Content Officer

FOR IMMEDIATE RELEASE

NEW YORK, NY, September 12, 2005 - Leadership Directories announced the appointment of Ruth Hurd to the newly created position of Executive Vice President and Chief Content Officer (CCO), effective today. Hurd will also become a member of the Company management team. She will be based at the Company's New York headquarters.

Hurd comes to Leadership Directories with a proven track record in content development, operations management, and marketing from the information services industry. She joins from the Thomas Industrial Network, the publisher of the Thomas Register and other business-to-business sourcing guides, where she held several positions, most recently Vice President, Publishing Operations. Prior to that, she held the position of Publisher, Thomas Register of American Manufacturers. Before that, she held positions in product development, marketing, and editorial with the Dun & Bradstreet Corporation.

"Delivering superior content has always been the central focus of Leadership Directories. This newly created position enables us to better anticipate and respond to our customers' changing needs," said David Hurvitz; Chief Executive Officer, President, and Publisher; Leadership Directories, Inc. "I am confident that Ruth will provide strategic guidance that strengthens our business and positions us for significant growth."

Hurd earned a BA degree from Bucknell University and is a graduate of the New School for Social Research, where she earned an MA degree in Psychology.

About Leadership Directories, Inc.

Leadership Directories, Inc. (LDI) is a leading content provider, covering both the public and private sectors. Founded in 1970, LDI maintains a rich database of biographical and contact information on nearly a half-million leaders and executives from over 60,000 organizations. Our integrated solutions enable customers to quickly and cost effectively navigate the complexities of federal, state, and local governments; major corporations; nonprofits; and more. Customers include government affairs professionals, public relations firms, sales and marketing executives, attorneys, executive search consultants, and more. LDI content is

available online, as data feeds and pre-selected lists, or in print. To learn more, visit <http://www.leadershipdirectories.com>.

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Media Contact: Sue Healy
Director, Product Marketing
Leadership Directories, Inc.
212-627-4140
shealy@leadershipdirectories.com