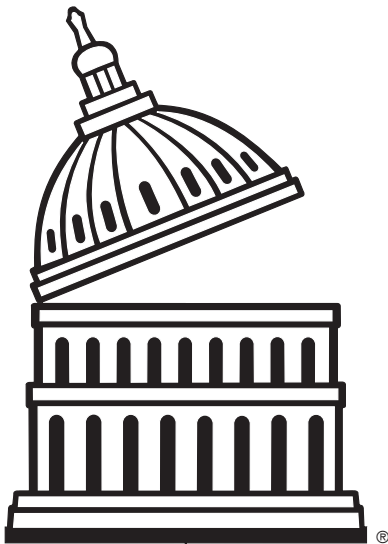


Winter 2008 Volume 17, Number 2

# Associations

## YELLOW BOOK

who's who at  
the leading U.S.  
trade and professional  
associations



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who's who at the leading U.S.  
trade and professional associations

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who's who in the management  
of the leading U.S. law firms

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who's who in government affairs

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who's who in the U.S. offices of foreign corporations,  
foreign nations, the foreign press and  
intergovernmental organizations

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who's who in the management of the leading  
foundations, universities, museums,  
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# Associations

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Winter 2008

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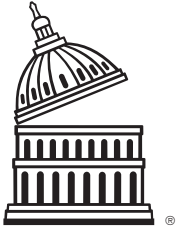
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# Associations SPOTLIGHT

by Christiane M. Muntone  
Editor, *Associations Yellow Book*

November 14, 2007

The Winter 2008 edition of the *Associations Yellow Book* profiles 1,047 of the leading U.S. trade and professional associations. Included within these profiles are 35,997 officers, staff, and board members in 45,473 positions with 7,069 direct-dials and 13,365 emails and with 17,931 affiliations, 291 political action committees, 463 foundations, 172 divisions, subsidiaries, and affiliates, and 657 branch offices. A total of 451 associations reported elections changes in their governing boards since the publication of the Summer 2007 edition.

The *Associations Yellow Book* profiles associations that are vocational in nature, operate on a national level, and have annual operating budgets of at least \$2 million. Vocational associations are defined by the composition of their membership -- i.e. people who practice similar or allied trades or professions. Trade associations are nonprofit organizations that represent a group of business firms. Professional societies, also nonprofit voluntary membership organizations, represent individuals with a common background in a subject or a profession such as the law, medicine, or accounting. Exceptions to these parameters have been made for organizations that are of political, social, or economic importance. While professional associations sometimes call themselves academies, boards, colleges, institutes, or societies, they function as associations by providing services such as educational programs, government representation, research and information dissemination, trade shows, and industry promotion. In many cases, they also provide accreditation and establish industry-wide standards.

## **The Leadership Directories Pledge**

Leadership Directories updates and publishes content depicting the nearly half million people who lead over 40,000 major government, business, professional, and nonprofit institutions in the United States. Every item of information in every listing has been verified at the source.

## **The Associations Yellow Book on the Internet**

The *Associations Yellow Book* is available over the Internet by annual subscription as part of *The Leadership Library® on the Internet*, where it is updated daily. Highlights of these daily changes are available on our website at [www.leadershipdirectories.com](http://www.leadershipdirectories.com).

## **New Listings**

The following seven associations have been added to the Winter 2008 edition:

Air Traffic Control Association  
American Society for Gastrointestinal Endoscopy  
American Society of Military Comptrollers  
National Center for State Courts  
National Grants Management Association  
Organic Trade Association  
Society of American Business Editors and Writers, Inc.

*(continued on next page)*

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### **Name Changes**

The following five associations have changed their names since the publication of the Summer 2007 edition:

<b>Formerly</b>	<b>Now</b>
American Association for Artificial Intelligence	Association for the Advancement of Artificial Intelligence
Consortium for Advanced Manufacturing International	Consortium of Advanced Management, International
International Fabricare Institute	Drycleaning & Laundry Institute
National Retail Hardware Association	North American Retail Hardware Association
Society of Automotive Engineers	SAE International

### **Mergers and Restructuring**

The following six organizations have merged or restructured since the publication of the Summer 2007 edition:

<b>Formerly</b>	<b>Now</b>
National Association of Securities Dealers, Inc. New York Stock Exchange, Inc.	Financial Industry Regulatory Authority, Inc. The member regulation, enforcement, and arbitration operations of the New York Stock Exchange, Inc. have consolidated with the National Association of Securities Dealers, Inc.
National Fisheries Institute U.S. Tuna Foundation	National Fisheries Institute
North American Retail Dealers Association United Servicers Association	North American Retail Dealers Association United Servicers Association is now Service USA, the Service Division of the North American Retail Dealers Association.

### **Associations No Longer Listed**

The following four associations are no longer listed.

<b>Formerly</b>	<b>Now</b>
Electronic Industries Alliance	The association is not currently operating and is selling and distributing its assets.
Homeland Security Industries Association	The association is not currently operating.
National Association of Real Estate Appraisers	The association is now owned by Environmental Service Professionals, Inc.
National Association of Review Appraisers & Mortgage Underwriters	The association is now owned by Environmental Service Professionals, Inc.

## Chief Staff Executive (CSE) Changes

The chief staff executives are the full-time staff members who are responsible for overseeing the management operations of the associations. The following thirty-eight associations reported changes in their chief staff executives since the publication of the Summer 2007 edition:

<b>Association</b>	<b>CSE</b>	<b>Outside Affiliations and Previous Positions</b>
AeA, Advancing the Business of Technology	Christopher W. Hansen President and CEO	Former Group Executive Officer, State and National Initiatives, AARP
Aerospace Industries Association of America, Inc.	Marion C. Blakey President and CEO	Former Administrator, Federal Aviation Administration
Air Force Association	Michael M. Dunn President and CEO	Former President, National Defense University
American Academy of Physician Assistants	(Vacant) Executive Vice President and CEO	N/A
American Association of Law Libraries	Kate T. Hagan Executive Director	Former Director, Fund Development, Radiological Society of North America
American Association of Motor Vehicle Administrators	Neil D. Schuster President and CEO	Former President and CEO, Intelligent Transportation Society of America
American Association of Political Consultants	Anthony Bellotti Executive Director	Former Consultant
American Association of University Professors	Ernst Benjamin General Secretary (Interim)	Senior Consultant to the Association
American Foreign Service Association	John P. Mamone Executive Director	Former Senior Director, Finance and Administration, National Business Travel Association
American Forest & Paper Association	Donna Akers Harman President and CEO	Former Acting President and CEO of the Association
American Machine Tool Distributors' Association	(Vacant) President	N/A
American Physical Therapy Association	John D. Barnes CEO	Former Deputy Executive Director, American Academy of Dermatology Association
American Society for Parenteral & Enteral Nutrition	Debra S. Ben Avram CEO	Former Associate Executive Director of the Association
American Society of Anesthesiologists	(Vacant) Executive Director	N/A
American Society of Appraisers	Laurie M. Saunders Executive Vice President	Former Acting Executive Vice President and Director, Communications of the Association
American Statistical Association	Ronald L. Wasserstein Executive Director and Secretary	Former Vice President, Academic Affairs, Washburn University

*(continued on next page)*

## Chief Staff Executive (CSE) Changes — continued

<b>Association</b>	<b>CSE</b>	<b>Outside Affiliations and Previous Positions</b>
American Thoracic Society	Stephen C. Crane Executive Director	Former Executive Vice President and CEO, American Academy of Physician Assistants
American Veterinary Medical Association	W. Ron DeHaven Executive Vice President	Former Administrator, Animal and Plant Health Inspection Service, Marketing and Regulatory Programs, United States Department of Agriculture
Appraisal Institute	Frederick H. Grubbe CEO	Former President and CEO, National Fraternal Congress of America
Association of State and Territorial Solid Waste Management Officials	Mary T. Zdanowicz Executive Director	Former Executive Director, Treatment Advocacy Center
COMPTEL	Jerry James CEO (Interim)	Former President, Grande Communications
IEEE Computer Society	Angela R. Burgess Executive Director	Former Acting Co-Executive Director of the Association
Intelligent Transportation Society of America	Scott F. Belcher President and CEO	Former Executive Vice President, National Academy of Public Administration
International Association of Fire Chiefs	Mark W. Light Executive Director	Former Interim Executive Director of the Association
International Nurses Society on Addictions	Brad L. Feldman Executive Director	President, BLF Management, Ltd.
National Art Education Association	Deborah B. Reeve Executive Director	Former Deputy Executive Director, National Association of Elementary School Principals
National Association of Corporate Directors	Kenneth Daly President and CEO	Former Executive Director, Audit Committee Institute, KPMG LLP
National Association of Insurance and Financial Advisors	John J. Healy CEO	Former President, American Machine Tool Distributors' Association
National Council of Examiners for Engineering and Surveying	Jerry T. Carter Executive Director (Acting)	Former Associate Executive Director of the Association
National Middle School Association	Elizabeth Edwards Executive Director	Former Assistant Vice President, Testing and Professional Development Services, Measured Progress
National Restaurant Association	Dawn M. Sweeney President and CEO	Former President, AARP Services, Inc.
Property Casualty Insurers Association of America	David A. Sampson President and CEO	Former Deputy Secretary, United States Department of Commerce

## Chief Staff Executive (CSE) Changes — continued

Association	CSE	Outside Affiliations and Previous Positions
The Risk Management Association	Kevin M. Blakely President and CEO	Former Group Executive Vice President, Risk Management, KeyCorp
Securities and Financial Markets Industry Association	Marc E. Lackritz President and CEO	Former President and Co-CEO of the Association
Society of Actuaries	Gregory W. Heidrich Executive Director	Former Senior Vice President, Policy Development and Research, Property Casualty Insurers Association of America
Society of Decorative Painters	Kitty Bond Executive Director	Not available at press time.
Specialty Coffee Association of America	Ric Rhinehart Executive Director (Interim)	Former President, Groundwork Coffee Co.
USA Rice Federation	Elizabeth C. Ward President and CEO	Former Executive Director, Hardwood Federation

## U.S. Representation

All states are represented except Alaska, Hawaii, Idaho, Montana, North Dakota, Utah, West Virginia, and Wyoming. Twenty-two states and the District of Columbia are represented as follows (ranked by the number of associations with headquarters in that state):

State	Headquarters
Washington, DC	270
Virginia	242
Illinois	120
New York	69
Maryland	65
California	36
Texas	28
Pennsylvania	26
Missouri	19
New Jersey	18
Colorado	17
Florida	14
Georgia	14
Wisconsin	12
Ohio	11
Connecticut	8

*(continued on next page)*

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### **U.S. Representation – continued**

<b>State</b>	<b>Headquarters</b>
North Carolina	8
Kansas	7
Massachusetts	7
Michigan	7
Indiana	6
Minnesota	6
Tennessee	6

### **Global Representation**

The associations listed have 219 branch offices located in 36 foreign countries. Thirteen countries are represented as follows (ranked by the number of associations with branch offices in that country):

<b>Country</b>	<b>Branch offices</b>
China	33
United Kingdom	23
Belgium	19
Canada	16
Japan	16
Mexico	14
Singapore	10
Russia	8
Germany	7
Australia	6
South Korea	6
Switzerland	5
India	4

The information in this directory has been verified directly with the associations listed. We would like to thank the many individuals who have helped us in our research and verification efforts. As we strive to improve our directory with each edition, your comments and suggestions are welcome. We can be reached by e-mail at [associations@leadershipdirectories.com](mailto:associations@leadershipdirectories.com).

# User's Guide

The associations in this directory are listed in alphabetical order. Our aim is to profile as accurately as possible the leadership structure of each organization; therefore all listings do not contain the same information. The following categories are, however, common to most listings.

**1** Each listing begins with the association's name, acronym, address, and **communications information** (phone, fax, e-mail and Internet).

**2** The **Description** section explains the association's mission and may include its membership services. The description is followed by the association's number of full-time employees, the number of members, the annual operating budget, the tax status, the year founded, the meeting dates, and the association management company.

**3** The **Chief Staff Executive (CSE)** section contains a photo, along with the individual's full name, exact title, affiliations, educational background, careers, and certifications.

**4** The **Officers and Management** section begins with the association's chief elected officer, while the subsequent officers and staff members are listed according to their relative importance. CSEs are followed directly by their secretaries. Individuals are listed with direct-dial phone numbers, fax numbers, e-mail addresses, educational credentials, and outside affiliations with addresses when available.

**5** The **Government Affairs** section includes the association's government affairs office address, phone, and fax, when different from the headquarters, followed by its government affairs staff, registered lobbyist(s), political action committee, and contact(s).

**6** The **Foundations** section includes the association's research, education and fundraising foundation(s) and contact(s).

**7** Listings may include **Divisions, Subsidiaries** and **Affiliates** listed alphabetically by organization name.

**8** Listings may include U.S. **branches** listed alphabetically by state, then city, followed by foreign offices listed by country, then city.

**9** The **Publications** section includes the association's publications staff and major publications along with their editors, frequency of publication, and advertising content.

**10** The **Committees** section includes the association's major standing committees as well as less formally structured ad hoc committees and task forces.

Aircraft Owners & Pilots Association [AOPA]

---

## Aircraft Owners & Pilots Association [AOPA]

421 Aviation Way, Frederick, MD 21701-4756  
 P.O. Box 863, Frederick, MD 21705-0863  
 Tel: (301) 695-2000 Fax: (301) 695-2375  
 E-mail: aopa@aopa.org  
 Internet: www.aopa.org

**Business Description:** The Aircraft Owners & Pilots Association is a professional membership association that offers education, information, and advocacy to promote the growth and safety of general aviation.

**Number of Employees:** 213 **Number of Members:** 412,000  
**Annual Operating Budget:** \$52.7 million **Meetings:** November 6-8, 2008 (AOPA Expo) San Jose, CA **Year Founded:** May 1939

**Phil B. Boyer**  
President

Affiliation: President, International Council of Aircraft Owner and Pilot Associations  
 Education: Sacramento BA  
 Career: Chapter President, The American Bonanza Society; President, Sacramento Valley Pilots Association; Associate Professor of Communications, Sacramento State University; Program Director and Station Manager, KCRA-TV; Vice President and General Manager, WLS-TV; Vice President and General Manager, WABC-TV; Senior Vice President, Development, Capital Cities/ABC, Inc.; General Aviation Representative, Runway Safety Management Team, Federal Aviation Administration

**Officers and Management**

Chairman **William C. Trimble III** ..... (301) 695-2000  
 President **Phil B. Boyer** ..... (301) 695-2010  
 E-mail: phil.boyer@aopa.org  
 Executive Assistant **Karen Ballag** ..... (301) 695-2014  
 Executive Vice President, Non-Dues Revenue **(Vacant)** ..... (301) 695-2000  
 Executive Vice President, Government Affairs  
**Andrew V. Cebula** ..... (301) 695-2203  
 Education: Auburn 1981 BS  
 Career: Senior Policy Analyst, Office of Civil Aviation Security, Federal Aviation Administration; Vice President, Government and Industry Affairs, National Air Transportation Association  
 Executive Vice President, Communications  
**Karen Gebhart** ..... (301) 695-2000  
 Executive Vice President, Finance and Administration  
**Roger C. Myers, Jr.** ..... (301) 695-2000  
 Executive Vice President, Special Projects  
**Diana T. Roberts** ..... (301) 695-2000  
 Senior Vice President, Membership Marketing  
**Sharon Krager** ..... (301) 695-2000  
 Vice President, Aviation Services **Woodrow W. Cahall** ..... (301) 695-2000  
 Vice President, Airports **Bill Dunn** ..... (301) 695-2000  
 E-mail: bill.dunn@aopa.org  
 Vice President, Human Resources **W. D. Glisson** ..... (301) 695-2000  
 Vice President, Information and Technology  
**Bob Morningstar** ..... (301) 695-2000  
 E-mail: bob.morningstar@aopa.org

**Government Affairs**

**Washington Office**  
 South Building, 401 Pennsylvania Avenue, NW, Suite 875,  
 Washington, DC 20004  
 Tel: (202) 737-7950 Fax: (202) 737-7951  
 Vice President, Legislative Affairs **Christine Corcoran** ..... (202) 737-7950  
 E-mail: christine.corcoran@aopa.org  
 Career: Legislative Counsel, National Air Traffic  
 Controllers Association

**Aircraft Owners and Pilots Association Political Action Committee [AOPA-PAC]**  
 South Building, 401 Pennsylvania Avenue, NW, Suite 875,  
 Washington, DC 20004  
 Tel: (202) 737-7950 Fax: (202) 737-7951  
 Vice President, Legislative Affairs **Christine Corcoran** ..... (202) 737-7950

**Foundations**

**AOPA Air Safety Foundation**  
 421 Aviation Way, Frederick, MD 21701-4756  
 Tel: (800) 638-3101 Fax: (301) 695-2343  
**Business Description:** The AOPA Air Safety Foundation provides aviation education and safety programs for general aviation.  
**Tax Status:** 501 (c)(3) **Year Founded:** 1950  
 Executive Director **Bruce Landsberg** ..... (301) 695-2000  
 Senior Vice President, Development **Harvey Cohen** ..... (301) 695-2000  
 Education: Duquesne BA; St Mary's U MA  
 Career: Chief Development Officer, The Foundation Fighting Blindness  
 Vice President, Operations **David Wright** ..... (301) 695-2000

**Divisions, Subsidiaries and Affiliates**

**AOPA Insurance Agency Inc. [AOPAIA]**  
 1995 Midfield Road, Wichita, KS 67209  
 P.O. Box 9170, Wichita, KS 67277  
 Tel: (800) 622-2672 Fax: (316) 942-0091  
**Business Description:** The AOPA Insurance Agency Inc. provides advice on aircraft insurance policies.  
 Executive Vice President and General Manager  
**Greg Sterling** ..... (800) 622-2672

**Publications**

**AOPA's Airport Directory**  
 Frequency: biennial **Media Type:** directory  
**Note:** Advertising is accepted.  
 Senior Editor, Print Publications and Digital Content  
**Mahteld A. Smith** ..... (301) 695-2000

**AOPA Flight Training**  
 Frequency: monthly **Media Type:** magazine  
**Note:** Advertising is accepted.  
 Vice President, Diversified Products and Editor  
**Mike Collins** ..... (301) 695-2000

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 Philadelphia, PA 19103-1895  
 Tel: (215) 665-3212  
 E-mail: paul.heinz@obermayer.com  
 Education: Kenyon 1962 AB; Pennsylvania 1965 LLB  
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**William C. Trimble III** ..... Chairman  
**John S. Yodice** ..... General Counsel and Secretary

\* Board Member

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**11** The **Board** section includes the association's primary governing board. Either the association title (for individuals who appear in other sections of the listing) or outside affiliations may be included.

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**Indexes**

The listings in the *Associations Yellow Book* are supplemented by eight indexes as follows:

**Industry Index**

Associations are categorized by their principal fields and are followed by the page number on which they appear.

**Geographical Index**

Associations are listed alphabetically by state with the page number on which they appear. Headquarters locations appear in italic type. Branches appear in regular type. Non-U.S. Branches are listed alphabetically by country.

**Budget Index**

Associations are listed alphabetically within six budget classifications.

**Political Action Committee Index**

Organized alphabetically by the name of the Political Action Committee, name of the association, and page number.

**Foundation Index**

Organized alphabetically by the name of the Foundation, name of the association, and page number.

**Name Index**

The names of all individuals in the directory are listed alphabetically, with the page number(s) on which they appear.

**Acronym Index**

Association acronyms are listed alphabetically with the corresponding full name of the association and page number.

**Organization Index**

All organizations in the directory are listed alphabetically by name, with the page number on which they appear. Parent organizations appear in italics.

## AABB

8101 Glenbrook Road, Bethesda, MD 20814-2749  
Tel: (301) 907-6977 Fax: (301) 907-6895  
E-mail: aabb@aabb.org  
Internet: www.aabb.org

**Business Description:** AABB, formerly the American Association of Blood Banks, is a medical, scientific, and administrative association that represents individuals and institutions working to advance the practices and standards of transfusion medicine and related biologic therapies.

**Number of Employees:** 90 **Number of Members:** 1,800 institutions; 8,000 individuals **Annual Operating Budget:** \$25 million  
**Tax Status:** 501 (c)(3) **Meetings:** October 4-7, 2008 (Annual Meeting and TXPO) Montreal, Quebec, Canada **Year Founded:** 1947  
**Mailing List:** Available



**Karen Shoos Lipton**  
Chief Executive Officer

Education: Yale 1974 BA; Case Western 1978 JD  
Career: Secretary and General Counsel, American Red Cross (1990-1993); Acting Senior Vice President, Biomedical Services, American Red Cross (1993-1994)

## Officers and Management

Chief Executive Officer **Karen Shoos Lipton\*** ..... (301) 907-6977  
President **J. Daniel Connor\*** ..... (301) 907-6977  
Affiliation: President and Chief Executive Officer, Blood Systems, Inc.  
6210 East Oak Street, Scottsdale, AZ 85257  
Tel: (480) 946-4201 Fax: (480) 675-5767  
President-Elect **Jay E. Menitove, M.D.\*** ..... (301) 907-6977  
Affiliation: Medical Director, Community Blood Center of Greater Kansas City  
4040 Main Street, Kansas City, MO 64111  
Tel: (816) 753-4040  
Vice President  
**Jacquelyn Fredrick, MT SBB (ASCP)\*** ..... (301) 907-6977  
Affiliation: Chief Executive Officer, Blood Center of Southeastern Wisconsin, Inc.  
Secretary and Treasurer **(To Be Determined)** ..... (301) 907-6977  
Staff Counsel **Diane Killion** ..... (301) 907-6977  
E-mail: govtandlegal@aabb.org  
Director, Internet Services **Frank Berry** ..... (301) 907-6977  
E-mail: webmaster@aabb.org  
Director, National Blood Exchange **Jamie Blietz** ..... (301) 907-6977  
E-mail: nbe@aabb.org  
Director, Membership and Sales **Angela Buscemi** ..... (301) 907-6977  
E-mail: membership@aabb.org  
Director, Public Relations **Jennifer Garfinkel** ..... (301) 907-6977  
E-mail: publicrelations@aabb.org  
Director, Accounting **Joseph Janela** ..... (301) 907-6977  
E-mail: accounting@aabb.org  
Director, Human Resources **Linda B. Johnson** ..... (301) 907-6977  
E-mail: humanresources@aabb.org  
Director, Marketing and Corporate Relations  
**Joan Melner** ..... (301) 907-6977  
E-mail: marketing@aabb.org  
Director, Education **Sharon Moffett** ..... (301) 907-6977  
E-mail: education@aabb.org  
Director, Standards and International Affairs  
**Eduardo Nunes** ..... (301) 907-6977  
E-mail: standards@aabb.org  
Director, Accreditation and Quality **Holly Rapp** ..... (301) 907-6977  
E-mail: accreditation@aabb.org

## Officers and Management *continued*

Director, Meeting and Program Services **Shelley Renn** ... (301) 907-6977  
E-mail: meeting@aabb.org  
Director, Management Information Systems  
**Dennis Sadler** ..... (301) 907-6977  
E-mail: mis@aabb.org

## Government Affairs

Director, Regulatory Affairs **Allene Carr-Greer** ..... (301) 907-6977  
E-mail: regulatory@aabb.org  
Director, Public Policy and Special Counsel  
**Theresa Wiegmann** ..... (301) 907-6977  
E-mail: govtandlegal@aabb.org

## Foundations

### National Blood Foundation [NBF]

8101 Glenbrook Road, Bethesda, MD 20814-2749  
Tel: (301) 907-6977  
E-mail: nbf@aabb.org

**Business Description:** The National Blood Foundation funds scientific research to advance transfusion medicine and blood banking for patients and donors.

**Tax Status:** 501 (c)(3) **Year Founded:** 1983

Director **Jeanne P. Luschin** ..... (301) 215-6552  
Education: Case Western BA, MBA  
Career: Executive Vice President and Chief Operating Officer, Assisted Living Federation of America; Vice President, Marketing, Research and Publications, Building Owners and Managers Association International

## Publications

### AABB News

**Frequency:** bimonthly **Media Type:** newsletter

Editor **Laura Fusco** ..... (301) 907-6977  
E-mail: news@aabb.org  
Advertising Contact [Mailing List] **Tamara Zein** ..... (301) 907-6977  
E-mail: marketing@aabb.org

### AABB Weekly Report

Director, Publications **Laurie Munk** ..... (301) 907-6977  
E-mail: publications@aabb.org  
Editor **Tanya Brown** ..... (301) 907-6977  
E-mail: news@aabb.org

## Board of Directors

**(To Be Determined)** ..... Secretary and Treasurer  
**James P. AuBuchon, M.D.** ..... Northeast District Director  
Affiliation: Medical Director, Blood Bank and Transfusion Service, Dartmouth-Hitchcock Medical Center  
Tel: (603) 650-7171  
**Theresa Boyd, M.D., FCAP, FASCP** ..... Director  
**J. Daniel Connor** ..... President  
**Jacquelyn Fredrick, MT SBB (ASCP)** ..... Vice President  
**Joy Fridey, M.D.** ..... Pacific District Director  
Affiliation: Director, Department of Transfusion Medicine, City of Hope  
1500 East Duarte Road, Duarte, CA 91010-3000  
Tel: (626) 256-4673  
**Jed Gorlin, M.D.** ..... Director  
Affiliation: Director, Medical and Quality and Regulatory Affairs, Memorial Blood Centers  
737 Pelham Boulevard, St. Paul, MN 55114  
Tel: (651) 332-7284  
**Brenda Grossman, M.D.** ..... North Central District Director  
Affiliation: Assistant Professor, Department of Pathology, School of Medicine, Saint Louis University  
1402 South Grand, St. Louis, MO 63104  
Tel: (314) 577-8457  
Education: Medical Col (GA) 1980 MD  
**Kathleen Houston, MT SBB (ASCP)** ..... Director  
**Karen Shoos Lipton** ..... Chief Executive Officer and Ex Officio Director  
*(continued on next page)*

\* Board Member

**Board of Directors** *continued*

**James H. Morris** ..... Region VI Vice President  
 Affiliation: Assistant Director, School Plant Services,  
 Environmental Energy Management, Virginia Beach City  
 Public Schools  
 213 North Witchduck Road, Virginia Beach, VA 23462  
 Tel: (757) 473-5190  
 E-mail: jim.morris@v6schools.com  
 Education: William & Mary 1990 BS;  
 Old Dominion 1999 MS

**Terrie S. Norris, CSP, ARM** ..... Region I Vice President  
 Affiliation: Manager, Risk Control, Bickmore Risk  
 Services  
 3760 Kilroy Airport Way, Suite 360,  
 Long Beach, CA 90806  
 Tel: (562) 508-4400 Fax: (562) 508-4399

**C. Christopher Patton, CSP, OHST** ..... Senior Vice President and  
 Executive Committee Member

**Richard A. Pollock, CSP** ..... Vice President

**Ronald G. Ross, CSP** ..... Region IV Vice President  
 Affiliation: Director, Project Safety, Chevron Corporation  
 250 Industrial Road, Pascagoula, MS 39581-3201  
 Tel: (228) 938-4543

**Gregory L. Smith, CSP** ..... Region III Vice President

**James D. Smith, CSP** ..... Vice President

**Michael W. Thompson, CSP** ..... President and Executive Committee  
 Member

**Jim Weaver, CSP** ..... Region V Vice President

## American Society of Travel Agents [ASTA]

1101 King Street, 2nd Floor, Alexandria, VA 22314-2963  
 Tel: (703) 739-2782 Fax: (703) 684-8319  
 Internet: www.astanet.com

**Business Description:** The American Society of Travel Agents is a professional association that represents travel agents and offers training to identify and meet the needs of the traveling public. ASTA is a member of the Small Business Legislative Council.

**History:** On January 26, 2000, ASTA acquired the assets of The National Association of Commissioned Travel Agents, Inc. which is now an affiliate.

**Number of Employees:** 50 **Number of Members:** 20,000 in 140 countries **Annual Operating Budget:** \$8. million **Tax Status:** 501 (c)(6) **Year Founded:** 1931



**William A. "Bill" Maloney, CTC**  
 Executive Vice President and Chief Operating Officer

Education: St Bonaventure 1967 BBA  
 Career: Vice President, Sales, Hughes AirWest;  
 Executive Vice President and Chief Operating  
 Officer, Woodside Management Systems,  
 Inc. (1980-1985); Senior Vice President,  
 Sales and Marketing, Allnet Communication  
 Services (1985-1989); Vice President, Travel  
 Industry Sales Division, The Hertz Corporation  
 (1989-1999)

### Officers and Management

President and Chief Executive Officer

**Cheryl Corey Hudak, CTC\*** ..... (703) 739-2782  
 E-mail: ceo@astahq.com  
 Affiliation: Owner, Travel Dimensions, Inc.

**Officers and Management** *continued*

Vice President and Secretary **Mary Peters, CTC\*** ..... (703) 739-2782  
 Affiliation: Owner, Friendly Travel

Treasurer **George Delaney\*** ..... (703) 739-2782  
 E-mail: treas@astahq.com  
 Affiliation: President, Brea Travel

Executive Vice President and Chief Operating Officer

**William A. "Bill" Maloney, CTC\*** ..... (703) 739-6836  
 E-mail: wmaloney@astahq.com Fax: (703) 549-7987

Senior Vice President, Market Development

**Cheryl M. Ahearn, CTC, CHA** ..... (703) 739-2782  
 E-mail: cahearn@astahq.com

Senior Vice President, Industry and Legal Affairs

**Paul M. Ruden** ..... (703) 739-2782  
 E-mail: pruden@astahq.com Fax: (703) 684-9185

Vice President, Chapter Services **Karen Roberts** ..... (703) 739-2782  
 E-mail: kroberts@astahq.org

Vice President, Communications **Kristina Rundquist** ..... (703) 739-2782  
 E-mail: krundquist@astahq.com

Assistant General Counsel **Daniel Zim** ..... (703) 739-2782  
 E-mail: dzim@astahq.com

Director, Communications **Ayanna Canty** ..... (703) 738-8710  
 Career: Manager, Communications, United Negro  
 College Fund, Inc.

Communications Coordinator **Laura Gajewski** ..... (703) 739-8710  
 E-mail: pr@astahq.com

### Government Affairs

#### American Society of Travel Agents Political Action Committee [ASTAPAC]

1101 King Street, 2nd Floor, Alexandria, VA 22314-2963  
 Tel: (703) 739-2782 Fax: (703) 684-8319

Vice President, Government Affairs

**Barbara E. O'Hara** ..... (703) 739-2782  
 E-mail: bohara@astahq.com Fax: (703) 549-7987

### Foundations

#### The ASTA Foundation, Inc.

1101 King Street, 2nd Floor, Alexandria, VA 22314-2963

**Business Description:** The ASTA Foundation, Inc. funds research in the tourism field and offers scholarships.

**Tax Status:** 501 (c)(3) **Year Founded:** 1982

Manager, ASTA Scholarship **Verlette Mitchell** ..... (703) 739-8721  
 E-mail: vmitchell@astahq.org

### Divisions, Subsidiaries and Affiliates

#### The National Association of Commissioned Travel Agents, Inc.

1101 King Street, 2nd Floor, Alexandria, VA 22314-2963

Tel: (703) 739-2782 Fax: (703) 684-8319

Internet: www.nacta.com

**Business Description:** The National Association of Commissioned Travel Agents, Inc. represents independent travel agents, cruise oriented agents, home based travel agents and outside sales travel agents.

President **Joanie Ogg, CTC, MCC** ..... (703) 739-6826  
 E-mail: jogg@astahq.com

## Executive Committee and Board of Directors

**Roger E. Block, CTC** ..... Corporate Advisory Council Chairman and  
 Affiliation: Executive Vice President, Associate Executive Committee  
 Division, Carlson Wagonlit Travel Member and  
 701 Carlson Parkway, Director-at-Large  
 Minnetonka, MN 55305-8212  
 Tel: (763) 212-5000

**Ellen Betteridge** ..... Corporate Advisory Council Vice Chairman and  
 Director-at-Large

**Patrick B. Byrne, CLU** ..... Upstate New York Chapter President

**George Delaney** ..... Treasurer and Executive Committee Member

**Robert Durant** ..... International Chapter Presidents Council Chairman  
 and Western Canada Chapter President

\* Board Member

**Board of Directors**

- Russell Bailey** ..... Director  
Affiliation: Chief Operating Officer, Midnight Holdings Group, Inc.
- J. David Bell** ..... Director  
Affiliation: President, Erie DriveTrain Inc.  
3017 West 12th Street, Erie, PA 16505  
Tel: (814) 833-8866 Fax: (814) 833-9928
- David J. Caracci** .... Immediate Past Chairman and Executive Committee Member  
Career: Vice President, Sales, National Accounts, Robert Bosch Corporation (2001-2005)
- Todd D'Angelo** ..... Director
- Larry Easterlin** ..... Vice Chairman and Executive Committee Member
- Martin T. Gold** ..... Director
- Manny Grijalva** ..... Director  
Affiliation: Executive Vice President, Sales and Marketing, Gold Eagle Co.  
4400 South Kildare, Chicago, IL 60632  
Tel: (773) 376-4400 Fax: (773) 376-5749
- Greg L. Henslee** ..... Director  
Affiliation: Chief Executive Officer and Co-President [President, Merchandise, Distribution, Information Systems and Loss Prevention], O'Reilly Automotive, Inc.  
233 South Patterson, Springfield, MO 65802  
Tel: (417) 862-3333
- Richard J. Jago** ..... Secretary and Executive Committee Member
- Kevin Judge** ..... Director
- George W. Keeley** ..... General Counsel and Executive Committee Member
- Michael Klein** ..... Director
- Lisa R. Kranc** ..... Director  
Affiliation: Senior Vice President, Marketing, AutoZone, Inc.  
123 South Front Street, Memphis, TN 38103-3607  
Tel: (901) 495-6500  
Education: Brandeis; Columbia 1977 MBA
- Pamela A. Krebs** ..... Director  
Affiliation: Director, Advertising and Sales Promotion, Robert Bosch LLC-Aftermarket Division  
2800 South 25th Avenue, Broadview, IL 60155  
Tel: (708) 865-5200
- Harold E. Krivan** ..... Director  
Career: Senior Partner and Executive Vice President, J.D. Power and Associates
- Michael J. Lambert** ..... Director  
Affiliation: President, Automotive Distribution Network  
3085 Fountainside Drive, Suite 210, Germantown, TN 38138-7832  
Tel: (901) 682-9090 Ext. 120  
E-mail: mlambert@partsplus.com  
Education: Southwestern 1972 BS
- Tim Lee, AAP** ..... Treasurer and Executive Committee Member
- Otis Lloyd** ..... Director
- Norman Matthew** ..... Director  
Affiliation: President, Custom Accessories, Inc.
- Richard Morgan, AAP** ..... Chairman and Executive Committee Member
- David B. Mueller** ..... Director
- Bill Murray, Jr.** ..... Director  
Affiliation: President, Bill Murray & Associates, Inc.  
2036 Shady Crest Drive, Birmingham, AL 35216  
Tel: (205) 979-1824 Ext. 116  
E-mail: bmurrayjr@billmurrayassociates.com  
Education: Auburn 1987
- Jerry O'Pry** ..... Vice President and Executive Committee Member
- Jon Owens, AAP** ..... Director  
Affiliation: Publisher, AAPEX Today, Babcox Publications  
Tel: (330) 670-1234
- Gary Perman** ..... Vice President and Executive Committee Member
- Rodney K. Pierini** ..... Director
- David W. Scheer** ..... Vice President and Executive Committee Member
- Kathleen Schmatz** ..... President and Chief Executive Officer and Executive Committee Member
- Malcolm Sissmore** ..... CCPN Director  
Affiliation: Vice President, Sales and Marketing, UltraFit Exhaust Systems

**Board of Directors continued**

- Sean Stanic** ..... Director  
Affiliation: Vice President, Sales and Marketing, Siemens VDO Automotive Corporation  
2400 Executive Hills Drive, Auburn Hills, MI 48326-2980  
Tel: (248) 253-1000
- Charles Walker, AAP** ..... Director
- Kenneth D. Walker, AAP, MAAP** ..... Vice Chairman and Executive Committee Member
- Douglas Washbish, AAP** ..... Director  
Affiliation: President, Moog Louisville Warehouse
- John R. Washbish, AAP** ..... Director  
Affiliation: Vice President and General Manager, Affinia Under Vehicle Group

**Automotive Distribution Network**

3085 Fountainside Drive, Suite 210, Germantown, TN 38138-7832  
Tel: (901) 682-9090 Tel: (800) 727-8112 Fax: (901) 682-9098  
Internet: www.partsplus.com

**Business Description:** The Automotive Distribution Network provides marketing and product programs to its member companies.

**History:** Automotive Distribution Network was formed from the January 1, 2005 merger between the Association of Automotive Aftermarket Distributors [PartsPlus] and Independent Auto Parts of America [IAPA]. Both organizations are now operating as affiliates of the network.

**Number of Employees:** 18 **Number of Members:** 48 companies; 242 warehouse distributor locations **Annual Operating Budget:** \$4.5 million  
**Year Founded:** January 1, 2005 **Mailing List:** Available



**Michael J. Lambert**  
President  
Education: Southwestern 1972 BS

**Officers and Management**

- Chairman **Rick Levy\*** ..... (901) 682-9090  
Affiliation: President, Parts Distributors, LLC
- Secretary **Brad Wayne\*** ..... (901) 682-9090  
Affiliation: President, Pacific Supply Company
- President **Michael J. Lambert** ..... (901) 682-9090 Ext. 120  
E-mail: mlambert@partsplus.com
- Vice President and Legal Counsel **Robert Johnson** ..... (312) 372-1121
- Controller **David Cowsert** ..... (901) 682-9090 Ext. 121  
E-mail: dcowsert@partsplus.com
- Director, National Accounts **Dale Hobbs** ..... (901) 682-9090 Ext. 107  
E-mail: dhobbs@partsplus.com
- Director, Product **David Prater** ..... (901) 682-9090 Ext. 126  
E-mail: dprater@partsplus.com

(continued on next page)

\* Board Member

**Executive Committee** *continued*

- Dale L. Leighty** . . . . . Past Chairman  
Affiliation: Chairman, President and Chief Executive Officer, First National Bank of Las Animas  
Tel: (719) 456-1512  
Education: Kansas State BS; Colorado
- R. Michael Menzies** . . . . . Vice Chairman
- Ken F. Parsons, Sr.** . . . . . Treasurer
- Mark A. Raitor** . . . . . Executive Vice President, Chief Operating Officer and Corporate Secretary
- William C. Rosacker** . . . . . Secretary

## Independent Film & Television Alliance [IFTA]

10850 Wilshire Boulevard, 9th Floor, Los Angeles, CA 90024-4321  
Tel: (310) 446-1000 Fax: (310) 446-1600  
E-mail: info@ifta-online.org  
Internet: www.ifta-online.org

**Business Description:** The Independent Film & Television Alliance, formerly AFMA-American Film Marketing Association, is a trade association that represents the international independent motion picture and television industry and produces the annual American Film Market (AFM).

**Number of Employees:** 30 **Number of Members:** 175 companies from 22 countries **Annual Operating Budget:** \$8 million  
**Tax Status:** 501 (c)(6) **Year Founded:** 1980 **Mailing List:** Available



**Jean M. Prewitt**  
President and Chief Executive Officer

Education: Harvard 1970 AB;  
Georgetown 1974 JD  
Career: Associate, Donovan Leisure Newton & Irvine (1974-1982); Senior Vice President and General Counsel, United International Pictures (1982-1989); Associate Administrator, Office of International Affairs, National Telecommunications and Information Administration, United States Department of Commerce (1989-1994); Principal, Podesta Associates (1994-1999)

## Officers and Management

- President and Chief Executive Officer  
**Jean M. Prewitt** . . . . . (310) 446-1001  
E-mail: jprewitt@ifta-online.org Fax: (310) 446-9661
- Executive Assistant to the President and Chief Executive Officer  
**Lisa Eastman** . . . . . (310) 446-1002  
E-mail: leastman@ifta-online.org
- Executive Vice President and Managing Director, AFM  
**Jonathan Wolf** . . . . . (310) 446-1010  
E-mail: jonathan@ifta-online.org  
Education: USC 1978 BS  
Career: Chief Financial Officer, New World International; Chief Operating Officer, Studio Film Corporation
- Vice President and General Counsel  
**Susan Cleary** . . . . . (310) 446-1003  
E-mail: scleary@ifta-online.org  
Education: Rutgers 1988 BA, 1990 MA; Southwestern 1993 JD
- Director, Human Resources and Administration  
**Portia McGrew** . . . . . (310) 446-1066  
E-mail: pmcgrew@ifta-online.org
- Chairman  
**Lloyd Kaufman\*** . . . . . (310) 446-1000  
Affiliation: President, Troma Entertainment, Inc.  
733 Ninth Avenue, New York, NY 10019  
Tel: (212) 757-4555

**Officers and Management** *continued*

- Chairman, Independent Film & Television Export Association  
**Ehud Bleiberg\*** . . . . . (310) 446-1000  
Affiliation: Chairman, Bleiberg Entertainment, Inc.  
9454 Wilshire Boulevard, Suite 200,  
Los Angeles, CA 90212  
Tel: (310) 273-0003 Fax: (310) 273-0007
- General Vice Chairman  
**Mark Damon\*** . . . . . (310) 446-1000  
Affiliation: Chairman and Chief Executive Officer, Foresight Unlimited  
2934 1/2 Beverly Glen Circle, Suite 900,  
Los Angeles, CA 90077
- Vice Chairman  
**Michael Ryan\*** . . . . . (310) 446-1000  
Affiliation: Co-Chairman, Handmade Films International  
38 Albemarle Street, London,  
WIS 4JG United Kingdom  
Tel: 44 (20) 7518-8230
- Vice Chairman and Secretary  
**Paul Hertzberg\*** . . . . . (310) 446-1000  
Affiliation: President and Chief Executive Officer, CineTel Films, Inc.  
8255 Sunset Boulevard, Los Angeles, CA 90046  
Tel: (323) 654-4000
- Vice Chairman, Finance  
**Lewis P. Horwitz\*** . . . . . (310) 446-1000  
Affiliation: President, Horwitz Entertainment Financial Services, Inc.  
5320 Orrville Avenue, Woodland Hills, CA 91367  
Tel: (818) 888-8203
- Vice Chairman (Non California) **(To Be Determined)** . . . . . (310) 446-1000
- Public Relations Contact  
**Dick Lippin** . . . . . (310) 446-1000  
Affiliation: Chairman, The Lippin Group  
6100 Wilshire Boulevard, Suite 400,  
Los Angeles, CA 90048-5111  
Tel: (323) 965-1990 Fax: (323) 933-1473  
E-mail: dlippin@lippingroup.com

**Government Affairs**

- Contact  
**Claudia James** . . . . . (310) 446-1000  
Affiliation: President, Podesta Group, Inc.  
1001 G Street, NW, Suite 900 East,  
Washington, DC 20001-4545  
Tel: (202) 393-1010  
E-mail: cjames@podesta.com

**Foundations****IFTA Foundation**

10850 Wilshire Boulevard, 9th Floor, Los Angeles, CA 90024-4321

**Business Description:** The IFTA Foundation supports job training opportunities for the independent film and television industry and educational programs on international film production and distribution.

**Year Founded:** July 31, 2003

- President  
**Lewis P. Horwitz\*** . . . . . (310) 446-1000
- Chief Operating Officer  
**Susan Cleary** . . . . . (310) 446-1003

## Executive Committee

- (To Be Determined)** . . . . . Vice Chairman
- Ehud Bleiberg** . . . . . Independent Film & Television Export Alliance Chairman
- Mark Damon** . . . . . General Vice Chairman
- Paul Hertzberg** . . . . . Vice Chairman and Secretary
- Lewis P. Horwitz** . . . . . Vice Chairman and Foundation President
- Lloyd Kaufman** . . . . . Chairman
- Michael Ryan** . . . . . Vice Chairman

\* Board Member

## National Association of Counties [NACo]

25 Massachusetts Avenue, NW, 5th Floor, Washington, DC 20001  
Tel: (202) 393-6226 Fax: (202) 393-2630  
E-mail: webmaster@naco.org  
Internet: www.naco.org

**Business Description:** The National Association of Counties represents county governments in the United States. NACo offers educational and technical assistance, research, and various financial products to its members and represents them before the Congress and before federal agencies.

**Number of Employees:** 80 **Number of Members:** 2,253  
**Annual Operating Budget:** \$19 million **Tax Status:** 501 (c)(4)  
**Conferences:** July 11-15, 2008 (Annual Conference) MO  
**Year Founded:** 1935 **Mailing List:** Available



**Larry E. Naake**  
Executive Director

Education: UC Berkeley 1964 BA  
Career: Executive Director, California Park & Recreation Society; Executive Director, County Supervisors Association of California

### Officers and Management

- Executive Director **Larry E. Naake** ..... (202) 942-4201  
E-mail: lnaake@naco.org  
Executive Assistant and Board of Directors Liaison  
**Karen McRunnel** ..... (202) 942-4238  
E-mail: kmcrunne@naco.org
- President **Eric Coleman\*** ..... (202) 393-6226  
Affiliation: Commissioner (D), Office of the Board of Commissioners, County of Oakland, Michigan  
County Service Center, 1200 N. Telegraph Rd.,  
Pontiac, MI 48341-0470  
Tel: (248) 858-0100  
E-mail: colemane@oakgov.com
- President-Elect **Donald Stapley\*** ..... (202) 393-6226  
Affiliation: Supervisor (R), Office of the Board of Supervisors, County of Maricopa, Arizona  
301 West Jefferson Street, 10th Floor,  
Phoenix, AZ 85003  
Tel: (602) 506-7431  
E-mail: dstapley@mail.maricopa.gov  
Education: Brigham Young BA
- First Vice President **Valerie K. Brown\*** ..... (202) 393-6226  
Affiliation: Chairwoman, County of Sonoma,  
California  
575 Administration Dr., Room 100A,  
Santa Rosa, CA 95403  
Tel: (707) 565-2241  
E-mail: vbrown@sonoma-county.org
- Second Vice President **Teresa L. Altemus\*** ..... (202) 393-6226  
Affiliation: Supervisor, Office of the Board of Supervisors, County of Gloucester, Virginia
- Chief Financial Officer **David L. Keen, CPA** ..... (202) 942-4206  
E-mail: dkeen@naco.org Fax: (202) 661-4248  
Education: Virginia Tech 1989 BS  
Career: Director, Finance, American Federation of Government Employees, AFL-CIO; Chief Financial Officer, CTIA-The Wireless Association
- Chief Technology Officer **Bert Jarreau** ..... (202) 942-4248  
E-mail: bjarreau@naco.org

### Officers and Management *continued*

- Managing Director and Chief Executive Officer, NACo  
Financial Services Center **Steve Swendiman** ..... (202) 942-4282  
E-mail: sswendim@naco.org Fax: (202) 661-8876  
Education: UC Berkeley BA, MA
- Director, Joint Center for Sustainable Communities  
**(Vacant)** ..... (202) 393-6226
- Director, Research **Jacqueline J. Byers** ..... (202) 942-4285  
E-mail: jbyers@naco.org Fax: (202) 737-0480
- Director, NACo Financial Services Corporation  
**Lisa Cole** ..... (202) 942-4270  
E-mail: lcole@naco.org Fax: (202) 661-8876
- Director, County Services and General Counsel  
**Edward Ferguson** ..... (202) 942-4214  
E-mail: eferguso@naco.org
- Program Director, Community Services Division  
**Abigail Friedman** ..... (202) 942-4225  
E-mail: afriedma@naco.org Fax: (202) 737-0480
- Director, Membership Marketing  
**Andrew Goldschmidt** ..... (202) 942-4221  
E-mail: agoldsch@naco.org
- Director, Public Affairs **G. Thomas Goodman** ..... (202) 942-4222  
E-mail: tgoodman@naco.org
- Program Director, Community Services Division  
**Gary Gortenbun** ..... (202) 942-4287  
E-mail: ggortenb@naco.org Fax: (202) 737-0480
- Director, Program Management, Financial Services  
Center **Nancy Irish** ..... (202) 661-8824  
E-mail: nirish@naco.org Fax: (202) 661-8876
- Director, Marketing and NACoS Enterprises Services  
and Corporate Relations **Renata Lipscomb** ..... (202) 942-4233  
E-mail: rlipscom@naco.org Fax: (202) 661-8876
- Director, Management Services **Jim Sawyer** ..... (202) 661-8868  
E-mail: jsawyer@naco.org
- Director, Conferences and Meetings **Kim Struble** ..... (202) 942-4288  
E-mail: kstruble@naco.org Fax: (202) 737-0480
- Director, Corporate Relations **Tom Sweet** ..... (202) 942-4290  
E-mail: tsweet@naco.org Fax: (202) 661-8876
- Director, Human Resources **Maria Wagner** ..... (202) 942-4202  
E-mail: mwagner@naco.org Fax: (202) 661-8872
- Deputy Director, Community Service Division  
**Stephanie Osborn** ..... (202) 942-4235  
E-mail: sosborn@naco.org Fax: (202) 737-0480
- Controller **Shannon Houston-Smack** ..... (202) 942-4268  
E-mail: shsmack@naco.org Fax: (202) 661-8872
- Assistant Controller **Angelito Lim** ..... (202) 661-8835  
E-mail: alim@naco.org Fax: (202) 661-8872
- Project Manager, Community Services Division  
**Lesley Buchan** ..... (202) 942-4261  
E-mail: lbuchan@naco.org Fax: (202) 737-0480
- Manager, Educational Services **Sandra Clark** ..... (202) 942-4277  
E-mail: sclark@naco.org Fax: (202) 737-0480
- Manager, Media Relations **Jim Phillips** ..... (202) 942-4220  
E-mail: jphillips@nacubo.org
- Manager, Applications [Mailing List] **Anne Powell** ..... (202) 942-4245  
E-mail: apowell@naco.org
- Manager, Information Technology **Sok Son** ..... (202) 942-4229  
E-mail: sson@naco.org Fax: (202) 393-2630
- Analyst, Database **Pat Fernandez** ..... (202) 942-4215  
E-mail: pfernand@naco.org Fax: (202) 393-2630

### Government Affairs

- Director, Legislative Affairs **Edwin S. Rosado** ..... (202) 942-4271  
E-mail: erosado@naco.org Fax: (202) 942-4281  
Education: Puerto Rico 1971 BA, 1976 MSW
- Deputy Director, Legislative Affairs **Jeffrey D. Arnold** ... (202) 942-4286  
E-mail: jarnold@naco.org Fax: (202) 942-4281  
Education: Oregon 1980 BS

### Publications

#### County News

**Frequency:** biweekly **Media Type:** newspaper

**Note:** Advertising is accepted.

Executive Director and Publisher **Larry E. Naake** ..... (202) 942-4201

\* Board Member

**Officers and Management** *continued*

- Executive Director **Merlin Guilbeau\*** . . . . . (214) 260-5970 Ext. 203  
E-mail: merling@alarm.org  
Executive Assistant **Michelle H. Whitaker** . . . . . (214) 260-5970 Ext. 204  
E-mail: michellew@alarm.org
- Vice President **Michael A. "Mike" Miller\*** . . . . . (214) 260-5970  
Affiliation: Vice President and Co-Owner, Moon Security Services, Inc.  
P.O. Drawer B, Pasco, WA 99302  
Tel: (509) 545-1881 Fax: (509) 547-4585
- Vice President **Counte Cooley\*** . . . . . (214) 260-5970  
Affiliation: President, Electronic Sales Company  
851 Main Street, SW, Gainesville, GA 30501  
Tel: (770) 532-3334 Fax: (770) 536-6782
- Vice President **Charles "Dom" D'Ascoli\*** . . . . . (214) 260-5970  
Affiliation: President, Smoky Mountain Systems, Inc.  
19 Smoky Mountain Drive, Franklin, NC 28734  
Tel: (828) 369-6067 Fax: (828) 369-5909  
E-mail: dom@smnet.net
- Vice President **Marshall C. Marinace\*** . . . . . (214) 260-5970  
Affiliation: Owner, Marshall Alarm Systems, Corp.  
2024 Saw Mill River Road,  
Yorktown Heights, NY 10598  
Tel: (914) 962-4699 Fax: (914) 962-7227  
E-mail: marshall@marshallalarm.com
- Treasurer **David Koenig\*** . . . . . (214) 260-5970  
Affiliation: Partner, Capital Fire & Security, Inc.  
1302 Regent Street, Madison, WI 53715  
Tel: (608) 256-5625 Fax: (608) 255-6977  
E-mail: david.koenig@capitallock.com
- Secretary **John Knox\*** . . . . . (214) 260-5970  
Affiliation: President, Life & Property Security Systems, Inc.  
10820 Kingston Pike, Suite 5, Knoxville, TN 37922  
Tel: (865) 966-9687
- Legal Counsel **S. Bryan Lawrence III\*** . . . . . (214) 260-5970  
Affiliation: Co-Chair, Security Alarm Group,  
Buchanan Ingersoll & Rooney PC  
One Oxford Centre, 301 Grant Street, 20th Floor,  
Pittsburgh, PA 15219-1410  
Tel: (412) 562-8830  
E-mail: bryan.lawrence@bipc.com  
Education: Virginia Tech 1979 BA;  
Pittsburgh 1986 JD
- Senior Director, Business Development  
**Tonja Jenkins** . . . . . (214) 260-5970 Ext. 206  
E-mail: tonjaj@alarm.org
- Director, Communications, Public Relations  
and Marketing **Georgia M. Calaway, APR** . . . . . (214) 260-5970 Ext. 209  
E-mail: georgiac@alarm.org
- Director, Chapter Relations, Membership and  
Events **Jorge Rivas** . . . . . (214) 260-5970 Ext. 207  
E-mail: jorger@alarm.org
- Manager, Finance **Cathey Cowden** . . . . . (214) 260-5970 Ext. 202  
E-mail: catheyc@alarm.org
- Manager, Membership and Meetings  
**Geoffery Williams** . . . . . (214) 260-5970 Ext. 205  
E-mail: geofferyw@alarm.org

**Government Affairs**

- Director, Government Relations **John Chwat** . . . . . (214) 260-5970  
E-mail: gov.info@alarm.org  
Affiliation: President, Chwat & Co., Inc.  
625 Slaters Lane, Suite 103, Alexandria, VA 22314  
Tel: (703) 684-7703  
E-mail: john.chwat@chwatco.com  
Education: Long Island BA; American U JD;  
Georgetown MA  
Career: Legislative Assistant, U.S. Representative Seymour Halpern (R-NY), United States House of Representatives; Chief of Staff, U.S. Representative William H. Boner (D-TN), United States House of Representatives; Chief of Staff, U.S. Representative John B. Breckinridge (D-KY), United States House of Representatives

**Foundations****Alarm Industry Research and Educational Foundation [AIREF]**

2300 Valley View Lane, Suite 750, Irving, TX 75062

Internet: www.airef.org

**Business Description:** The Alarm Industry Research and Educational Foundation promotes and funds research on the fire protection industry and grants scholarships.

**Publications****National Newswire****Frequency:** bimonthly **Media Type:** newsletter

Director, Communications, Public Relations

and Marketing **Georgia M. Calaway, APR** . . . . . (214) 260-5970 Ext. 209**Executive Committee**

- Scot Colby** . . . . . Immediate Past President  
Affiliation: Vice President, Bayou Security Systems, Inc.  
557 East 69th Street, Shreveport, LA 71106  
Tel: (318) 861-3531 Fax: (318) 861-3199
- Counte Cooley** . . . . . Vice President
- Charles "Dom" D'Ascoli** . . . . . Vice President
- Merlin Guilbeau** . . . . . Executive Director and Ex Officio Committee Member
- George P. Gunning** . . . . . President
- David Koenig** . . . . . Treasurer
- John Knox** . . . . . Secretary
- S. Bryan Lawrence III** . . . . . Legal Counsel and Ex Officio Committee Member
- Marshall C. Marinace** . . . . . Vice President
- Michael A. "Mike" Miller** . . . . . Vice President and President-Elect

**National Business Aviation Association, Inc. [NBAA]**

1200 18th Street, NW, Suite 400, Washington, DC 20036-2506

Tel: (202) 783-9000 Fax: (202) 331-8364

E-mail: info@nbaa.org

Internet: www.nbaa.org/

**Business Description:** The National Business Aviation Association, Inc., formerly the National Business Aircraft Association, represents and protects the aviation interests of companies that operate their own aircraft for business transportation.

**Number of Employees:** 60 **Number of Members:** 7,000 companies**Annual Operating Budget:** \$16 million **Tax Status:** 501 (c)(6)**Year Founded:** 1947 **Mailing List:** Available**Edward M. Bolen**

President and Chief Executive Officer

Education: Kansas 1983 BA; Tulane 1986 JD; Georgetown 1987 LLM

Career: Legislative Director, U.S. Senator Nancy Landon Kassebaum (R-KS), United States Senate; Majority General Counsel, Committee on Labor and Human Resources, United States Senate; Senior Vice President and General Counsel, General Aviation Manufacturers Association (1995-1996); President and Chief Executive Officer, General Aviation Manufacturers Association (1996-2004)

*(continued on next page)*

\* Board Member

**Board of Directors** *continued*

- Ronald Dunsmoor** ..... Zone 1 Director  
Affiliation: Owner, Eastern Mechanical, Inc.  
P.O. Box 518, Biddeford, ME 04005  
Tel: (207) 282-7387  
E-mail: ron@easternmechanicalinc.com
- James C. Finley** ..... President and Executive Committee Member
- Terry Kreifels** ..... Zone 4 Director
- Kevin Kruse** ..... Association Executives Council President and Board Representative  
Affiliation: Executive Director,  
Plumbing-Heating-Cooling Contractors of Iowa  
525 SW 5th Street, Suite A,  
Des Moines, IA 50309  
Tel: (515) 282-8192
- Craig J. Lewis** ..... Zone 4 Director
- Vincent Marzulli** ..... Zone 1 Director  
Affiliation: President, Marzulli & Sons Plumbing and  
Heating Company  
8133 Frankford Avenue, Philadelphia, PA 19136-2737  
Tel: (215) 338-4803
- Herbert "Skip" Pfeiffer** ..... Vice President and Executive Committee Member
- George Rabum** ..... Zone 2 Director
- Gerald A. Rich** ..... Zone 3 Director  
Affiliation: Owner, G. A. Rich & Sons, Inc.  
P.O. Box 50, Deer Creek, IL 61733-0050  
Tel: (309) 447-6231 Fax: (309) 447-6500
- Joe Schmitt** ..... President-Elect and Executive Committee Member
- Mike Schmitz** ..... Zone 3 Director
- Rick Thomason** ..... Zone 2 Director  
Affiliation: Owner, Rick Thomason Plumbing, Heating, &  
Cooling  
1908 Tall Timbers Drive, Hoover, AL 35226-3345  
Tel: (205) 822-0597 Fax: (205) 822-5251
- Kevin Tindall** ..... Zone 1 Director  
Affiliation: Owner, Tindall & Ransom Plumbing &  
Heating  
880 Alexander Road, Princeton, NJ 08540-6309  
Tel: (609) 924-3434 Fax: (609) 897-9775  
E-mail: kevin@tindallransom.com
- Patrick Wallner** ..... Zone 4 Director  
Affiliation: President, Wallner Plumbing Company, Inc.  
1651 Hartwell Avenue, Redding, CA 96002-2231  
Tel: (530) 223-5622 Fax: (530) 223-1244
- Mark Waters** ..... Zone 4 Director

**POPAI- The Global Association for Marketing at-Retail**

1600 Duke Street, Suite 400, Alexandria, VA 22314  
Tel: (703) 373-8800 Fax: (703) 373-8801  
Internet: www.popai.com

**Business Description:** POPAI- The Global Association for Marketing at-Retail, formerly Point-Of-Purchase Advertising International, is a trade association that represents advertisers, retailers, producers, and designers involved in point-of-purchase advertising and marketing at retail. POPAI provides information and educational opportunities, a certification program, and sets industry practice standards.

**Number of Employees:** 13 **Number of Members:** 1,500  
**Annual Operating Budget:** \$6 million **Tax Status:** 501 (c)(6)  
**Year Founded:** 1936

**Richard K. Blatt**

President and Chief Executive Officer

Education: Dickinson BA; Stern MBA

Career: Vice President, Marketing and Operations, American Advertising Federation

**Officers and Management**

- Chairman Kurt Witzel\*** ..... (703) 373-8800  
Affiliation: Senior Manager, Retail Marketing,  
Anheuser-Busch, Incorporated  
One Busch Place, St. Louis, MO 63118  
Tel: (314) 577-2000
- Vice Chairman Christopher P. Bull, CPP\*** ..... (703) 373-8800  
Affiliation: Chief Executive Officer, Taurus Display  
Corporation
- President and Chief Executive Officer**  
**Richard K. Blatt\*** ..... (703) 373-8808  
E-mail: dblatt@popai.com
- Treasurer John Anderson\*** ..... (703) 373-8800  
Affiliation: Supplier Performance Manager, Global  
Alliance, Bovis Lend Lease Holdings
- General Counsel Michael Profita** ..... (703) 373-8800  
Affiliation: Partner, Profita & Law  
Glenpoint Center West,  
500 Frank W. Burr Boulevard, Teaneck, NJ 07666  
Tel: (201) 928-0541 Fax: (201) 928-1902
- Executive Vice President, Global, National and  
Regional Events Rick Walsh** ..... (703) 373-8803  
E-mail: rick.walsh@popai.com
- Senior Vice President, Corporate Communications**  
**Tim Buchholz** ..... (703) 373-8813  
E-mail: tbuchholz@popai.com
- Senior Vice President, Finance Keith Staples** ..... (703) 373-8818  
E-mail: kstaples@popai.com
- Director, Member Services Berk Cotter** ..... (703) 373-8819  
E-mail: bcotter@popai.com
- Manager, Global/National/Regional Events**  
**Lynn Goldberg** ..... (703) 373-8804  
E-mail: lgoldberg@popai.com
- Webmaster Alexandr Gumbar** ..... (703) 373-8815  
E-mail: agumbar@popai.com

**Board of Directors**

**John Anderson** ..... Treasurer

*(continued on next page)*

\* Board Member

**Publications** *continued***URISA News****Frequency:** bimonthly **Media Type:** member newsletter**Note:** Advertising is accepted.

Executive Director and Editor and Advertising Contact

**Wendy F. Nelson** ..... (847) 824-6300**Board of Directors****Greg Babinski, GISP** ..... Secretary**Cynthia Braddock** ..... Director-at-Large

Affiliation: GIS Deputy Assessor, Office of the County Assessor, County of Boulder, Colorado  
 Courthouse, 1325 Pearl Street, 2nd Floor,  
 Boulder, CO 80306  
 Tel: (303) 441-3668 Fax: (303) 441-4996  
 E-mail: cbraddock@co.boulder.co.us

**Ingrid Y. Bruce** ..... Director-at-Large

Affiliation: GIS/Special Districts Supervisor,  
 Administrative Services Department, City of Rancho Cucamonga, California  
 City Hall, 10500 Civic Center Dr.,  
 Rancho Cucamonga, CA 91730  
 Tel: (909) 477-2700 Fax: (909) 477-2849  
 E-mail: ibruce@ci.rancho-cucamonga.ca.us

**Jack A. Butler, GISP, AICP** ..... Director-at-Large

Affiliation: President, Butler & Butler LLC  
 505 East Esther Stret, Orlando, FL 32806-4023  
 Tel: (407) 376-3258 Fax: (407) 835-1250

**Susan Johnson** ..... President**Sandra K. "Sandi" Majewski** ..... Treasurer**Juna Goda Papajorgji, GISP** ..... Director-at-Large

Affiliation: Manager, GIS Division, Growth Department,  
 County of Alachua, Florida  
 10 Southwest 2nd Avenue, 2nd Floor,  
 Gainesville, FL 32601  
 Tel: (352) 384-3180 Fax: (352) 491-4405  
 E-mail: jpapajorgji@alachua.fl.us

**Hilary Perkins, GISP, AICP** ..... President-Elect**Zhong-Ren Peng** ..... Director-at-Large

Affiliation: Associate Professor of Urban Planning,  
 School of Architecture and Urban Planning, University of Wisconsin-Milwaukee  
 P.O. Box 413, Milwaukee, WI 53201  
 Tel: (414) 229-5887 Fax: (414) 229-6976  
 E-mail: zpeng@uwm.edu

**Cy Smith** ..... Director-at-Large

Affiliation: Geographic Information Systems Coordinator,  
 Department of Administrative Services, State of Oregon  
 155 Cottage Street, NE, U30, Salem, OR 97301-3972  
 Tel: (503) 378-6066 Fax: (503) 378-5200  
 E-mail: gis@gis.state.or.us

**Goney Terry, GISP** ..... Director-at-Large

Affiliation: GIS Analyst II, County of El Dorado,  
 California  
 360 Fair Lane, Placerville, CA 95667  
 Tel: (530) 621-5440 Fax: (530) 626-8731  
 E-mail: gterry@co.el-dorado.ca.us

**Ed Wells, GISP** ..... Immediate Past President

Affiliation: Geographic Information Systems Liaison,  
 Office of the Chief Technology Officer, District of Columbia  
 One Judiciary Square, 441 Fourth Street, NW,  
 Suite 930S, Washington, DC 20001  
 Tel: (202) 727-0552 Fax: (202) 727-5660  
 E-mail: ed.wells@gmail.com

**The Urban Land Institute [ULI]**

1025 Thomas Jefferson NW, Suite 500 W., Washington, DC 20007

Tel: (202) 624-7000 Tel: (800) 321-5011 Fax: (202) 624-7140

E-mail: webmaster@uli.org

Internet: www.uli.org

**Business Description:** The Urban Land Institute represents developers, builders, bankers, real estate brokers, architects, planners, investors, and public officials and others concerned with land use planning.

**Number of Employees:** 170 **Number of Members:** 35,000**Annual Operating Budget:** \$35 million **Tax Status:** 501 (c)(3)**Year Founded:** 1936 **Mailing List:** Available

**Richard M. Rosan**  
 President, Worldwide

Education: Pennsylvania 1967 MArch;  
 Williams 1964 BA

Career: President, Real Estate Board, State of New York; Director, Economic Development, City of New York, New York

**Officers and Management**Chairman **Todd W. Mansfield\*** ..... (202) 624-7000

Affiliation: Chief Executive Officer, Crosland Inc.  
 227 West Trade Street, Suite 800,  
 Charlotte, NC 28202  
 Tel: (704) 529-1166

President, Worldwide **Richard M. Rosan\*** ..... (202) 624-7060

E-mail: rrosan@uli.org

Vice Chairman **Dorothy L. Alpert\*** ..... (202) 624-7000

Affiliation: National Managing Director, Real Estate, Hospitality and Construction, Deloitte & Touche LLP  
 1633 Broadway, New York, NY 10019

Vice Chairman, Councils **Randall Bone\*** ..... (202) 624-7000

Affiliation: President, Sunrise Company  
 9635 South Bexley Drive,  
 Highlands Ranch, CO 80126  
 Tel: (303) 683-5822

Vice Chairman and Secretary **Joseph E. Brown\*** ..... (202) 624-7000

Affiliation: President and Chief Executive Officer,  
 ED&W, Inc.  
 150 Chestnut Street, San Francisco, CA 94111  
 Tel: (415) 433-1484 Fax: (415) 788-4875  
 Education: Catholic U BA; Harvard 1972 MLA

Vice Chairman **Jan A. De Kreijl, Jr.\*** ..... (202) 624-7000

Affiliation: Chief Executive Officer, Corio, Inc.  
 Jacobsweerd, St. Jacobsstraat 200, 3511 BT Utrecht,  
 Netherlands  
 Tel: 31 (30) 234 64 64 Fax: 31 (30) 281 72 31

Vice Chairman **Michael D. Fascitelli\*** ..... (202) 624-7000

Affiliation: President, Vornado Realty Trust  
 888 7th Avenue, New York, NY 10019  
 Tel: (212) 894-7000

Vice Chairman, District Councils

**Leonard Forkas, Jr.\*** ..... (202) 624-7000Vice Chairman **William A. Gilchrist\*** ..... (202) 624-7000

Affiliation: Director, Planning, Engineering and Permits Department, City of Birmingham, Alabama  
 City Hall, 710 N. 20th St., Room 220,  
 Birmingham, AL 35203  
 Tel: (205) 254-2342

\* Board Member

## Industry Index

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